

Job Title:

Business Intelligence Analyst

Job Summary:

Outer is a direct-to-consumer outdoor furniture brand with a mission to bring life outside, one backyard at a time. In an industry seemingly forgotten, we look to challenge everything from product design to the retail landscape. Everything we design is thoughtfully crafted for quality, durability, innovation, and sustainability. We are proud to have developed a revolutionary Neighborhood Showroom model that encourages prospective customers to experience Outer furniture in real-life backyards. We set out to create the world's most comfortable, durable, innovative, and sustainable outdoor furniture. We have already launched three coveted product collections featuring our patented OuterShell® protective cover. Our products have been featured in Vogue, Architectural Digest, Shark Tank, and more.

As we continue to expand our customer base, our company is in need of the professional services of a **Business Intelligence Analyst** to provide insight in our business operations by modeling, projecting, and identifying key financial and operational metrics using statistical methods. The Business Intelligence Analyst will help management make data-driven decisions regarding our business standards and procedures. The Business Intelligence Analyst will analyze customer data from our internal databases and from industry databases to improve our customer service and tailor our product offerings to meet our customers' demands.

The hired individual will be responsible for the following duties:

- Develop customized and accurate statistical evaluation methods and key indicators for our company's data related to our business operations to measure optimal performance and effectiveness.
- Plan data collection methods for company statistics and determine types and sizes of data to be collected such as data from our monthly, quarterly and annual sales reports.
- Analyze statistical data from inputs from customers and employees regarding all aspects of our commerce experience.
- Identify and analyze relationships and trends with respect to the successes and failures of our business operations for outdoor furniture products and identify factors that could affect and limit the results of the analysis.
- Prepare reports for management using charts, graphs, and tables with the results of statistical analyses of our product offerings and internal research to provide insight on the strengths and weaknesses of our business operations.
- Develop, test, and adapt our company's statistical methods to solve specific problems in our commerce and customer service standards and procedures to ensure validity, applicability, efficiency, and accuracy of these methods.
- Review the latest industry trends and statistical modeling methods to identify new or improved methods of obtaining and evaluating numerical data.

Minimum Requirements:

- Bachelor's degree in statistics, mathematics, or a related;

- 1 year's work experience in analyzing business operations and strategies using statistical data trends and modeling;
- Proficiency in SQL;
- College coursework in business statistics.
- Telecommute is permitted.

The salary range is **\$70,574 to \$85,000** per year. Send resume to lauren.mcdermott@liveouter.com or Outer, Inc. c/o Lauren McDermott, 2216 Main St., Ste 204, Santa Monica, CA 90405.